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# TouchTec® Enabled Gloves In High Demand — Invisible Touchscreen Compatible Glove Technology Leaves Competition In The Cold

Award Winning Gloves Made With TouchTec Achieve Record Sales This Season

2012 International CES

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SAN JOSE, Calif.—(<u>EON: Enhanced Online News</u>)—GLT Technovations, LLC announced today that gloves made from its patent-pending TouchTec® technology that enables gloves to work with capacitive touchscreens, have received an extremely positive response from both retailers and consumers this season. Leading glove companies using TouchTec enabled leather have been winning awards and achieved record sales. Gloves with TouchTec are available from major retailers including <u>Bloomingdales</u>, <u>Lord and Taylor</u>, <u>Neiman Marcus</u>, <u>Nordstrom</u>, and <u>REI</u>, as well as popular online outlets such as <u>Altrec.com</u>, <u>Amazon.com</u>, <u>Hammacher Schlemmer</u>, <u>The MAC STORE</u>, <u>The Sharper Image</u>, <u>SkyMall</u> and <u>Zappos</u>. Gloves made with TouchTec can also be purchased from other well-known brands and outlets including <u>Audi USA</u>, <u>Backcountry.com</u>, <u>dogfunk.com</u>, <u>Gaspar Gloves</u>, <u>Harley Davidson</u>, <u>Icon</u>, <u>itouchgloves.com</u>, <u>Johnston & Murphy</u>, <u>Motorcycle SuperStore</u>, <u>Orvis</u>, and <u>Overland</u>. Consumers can now purchase gloves made with TouchTec in just about any type or style, including fashion, winter sport, driving, motorcycle, running, cycling and even work gloves.

TouchTec enabled gloves work great with all the popular capacitive touchscreen devices such as iPhones, iPads, iPods, Android mobile devices, the Amazon Kindle Fire and even ATMs and Kiosks. The key difference between TouchTec and other technologies used to make touchscreen compatible gloves is that it was designed from the ground up specifically for this purpose. There are no metal dots which have limited use and can scratch the screen, no unsightly patches or silver threads that eventually fray and stop working or lightweight liner type gloves which provide very little to no warmth at all. TouchTec enabled gloves not only provide functionality, but also warmth, durability and the built in technology is transparent to the user.

"We have been overwhelmed by the number of inquiries for TouchTec enabled gloves this season, but we don't make gloves, we make the technology that goes into them. Retailers worldwide have been contacting us since Cyber Monday asking for help sourcing gloves made with TouchTec. One retail buyer told me their stores had blown through their inventory of TouchTec enabled gloves before Thanksgiving and they needed more but her supplier was sold out. She told me their customers loved the gloves with TouchTec because they were much nicer looking and warmer than the other types they sold, and all ten fingers work, not just the forefingers and thumbs," said Jerry Leto, inventor of TouchTec technology. "2011 was a great year for us and 2012 should be even better. The list of glove brands coming to market with TouchTec next fall has exponentially increased and these will include some of the largest and most recognized glove brands in the world. We even have one of the top mobile phone service providers working with us on sourcing gloves with our technology for their retail stores for next year."

Well-known glove brands now offering TouchTec enabled gloves include Ansell Hawkeye, Burton, Celtek, Fownes Brothers, Gaspar Gloves, Grandoe, Harley Davidson, Icon and Outdoor Research, with many more major US, Japanese and European brands like Otto Kessler, coming in fall 2012. TouchTec enabled gloves will be on display at several of this year's trade shows including CES, SHOT, Outdoor Retailer, SIA, ISPO and Fashion Week. Driven by the skyrocketing usage and demand for touchscreens, TouchTec technology has been experiencing double digit growth since its introduction in late 2009 when PC Magazine presented TouchTec with its Top Ten Technical Excellence Award.

About GLT Technovations LLC

GLT Technovations invented the patent pending TouchTec® technologies which can be used to enable a wide range of textiles to become touchscreen compatible. To learn more about TouchTec and where to purchase TouchTec enabled textiles and gloves, please visit <a href="https://www.touchtec.net">www.touchtec.net</a> or email inquiries to <a href="https://www.touchtec.net">info@touchtec.net</a>.

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